

13th Annual Space and Missile Defense Conference
August 16-19, 2010
Gold Patron Checklist

| | Due Date | Completed | Submit to: |
|--|-----------------|------------------|---|
| Provide POC to coordinate hotlink from Conference website to your Corp homepage. | With Payment | | smdconf@smdconf.org |
| Submit corporate logo for banner on conference website. Logo to be in a JPEG or GIF file no larger than 145 pixels wide by 112 pixels high. Your logo will be added to the website after we have received your payment. | With Payment | | smdconf@smdconf.org |
| Submit 2 copies of your corporate logo for conference guide and patron signage . Please submit one in color and one in black and white. Logo must be in a Vector file; common vector file formats include Adobe Illustrator and EPS. | June 1, 2010 | | smdconf@smdconf.org |
| Submit 1/2 page ad for conference guide in BLACK AND WHITE ONLY . Ad is to be in Vector Illustrator or JPG with a 300 dpi,landscape layout, 6-3/4" wide by 4-3/4" high. | June 1, 2010 | | smdconf@smdconf.org |
| Submit 1 slide show infomercials in PowerPoint format, full color landscape layout, 2 slides, maximum length 20 seconds. Please no sound; no videos or embedded videos. Standard fonts only. Slides should not be locked. | June 30, 2010 | | smdconf@smdconf.org |
| Designate company POC (with cell phone number) who will coordinate reservation of exhibit space for the 2011 Conference | July 16, 2010 | | smdconf@smdconf.org |
| Register 2 complimentary attendees. | July 23, 2010 | | Please register attendees at smdconf.org . Show "check" as form of payment. In comments box enter "comp att platinum". |
| Provide 1000 copies of 1 one-page advertisement (up to 8.5 x 11) to be distributed with conference materials. | August 13, 2010 | | Please ship/deliver to: Jeanne Weaver, Sigma Services, VBC South Hall Registration Desk, 700 Monroe Street, Huntsville, AL 35801. |
| Tickets for Diner and Oasis/Shoe Shine can be picked up at SMD Conference Registration Desk in VBC South Hall anytime after Noon on Monday, August 19. | | | |